

Press Release

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NEOTERIA & THE PATCHWORK PEDDLER ANNOUNCE PARTNERSHIP

ALCOA, TN, FEBRUARY 13, 2010: Neoteria & The Patchwork Peddler announced today their intent to formalize a partnership within the month. The formation of such a partnership will only serve to strengthen each company's offerings while allowing for the joint capital to be spent towards a renewed focus on organic growth. While no formal announcement has been made it is assumed that clients with each individual company will be grandfathered into the new partnership. Work has already begun on various social media websites as well as their own web presence with an expected launch date of February 26th, 2010.



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